

THE  
KYOTO SOSEI DAIGAKU KIYO

*Kyoto Sosei University Review*

Vol.3 No.1

January 2003

---

**Contents**

**Articles**

- J. H. Yi : Review of the study on the overseas Chinese in Korea (1920's-2002)..... ( 1 )
- H. Ikeda, & M. Fukumori : Verification of the Effective Measuring method  
of TOEIC by Personal Computer ..... (19)
- T. Kasahara : Culture and the Walkman ..... (41)
- T. Miyauchi: Crisis of Japanese Retailers and Terrible Globalization of  
Marketing Management ..... (47)
- H. Nakai: The Information Processing as Computer's Thinking and  
The Emotion as a Human's Processing ..... (63)

**Notes**

- H. Ikeda: A Study of The Strategy of English listening ..... (71)
- Y. H. Li: Product planning and Recent matter on management in china:  
A Case of Beijing Jeep Corp., ..... (79)

**Materials**

- J. K. Li: Economic Development of Tianjin and China-Foreign Partnership ..... (95)

Published

By

THE KYOTO SOSEI DAIGAKU SEIBI-GAKKAI

Kyoto Sosei University Seibi Association

Kyoto, Japan